Leadership Lessons in Insurgent Warfare & Football Strategy
Mike Leach & Michael Baumgartner

Curricular Outline-

Overview: This non-credit seminar explores strategy and tactics common in both Guerilla Warfare and college football to provide a backdrop for critical thinking and leadership lessons. In particular, how can insurgent forces facing a larger conventional force develop and utilize asymmetric advantages to prevail in battle? This seminar is co-taught by WSU football coach Mike Leach, renowned for his revolutionary “Air Raid” offense and the recipient of multiple national and conference Coach of the Year awards, and Michael Baumgartner, a former State Senator who helped coordinate political and economic counterinsurgency operations in the Office of Joint Strategic Planning & Assessment (JSPA) at the US Embassy in Baghdad during the Iraq Surge.

Required Seminar Reading:
- Jungle of Snakes: A history of counterinsurgency warfare from the Philippines to Iraq (Arnold)
- Counterinsurgency Warfare: Theory & Practice (Galula)
- Swing Your Sword: Leading the Charge in Football and in Life (Leach)
- Geronimo: Leadership Lessons of an American Warrior (Leach)